



## ***Building a future skilled talent pipeline by providing opportunities.***

**What We Do....** We connect with local employers and ask them to partner with their local schools. To be specific, we want to understand your industry, and connect you with school programs that are training the skills to support your industry.



We are asking your organization to sponsor WBL opportunities and sign-up to be a “Program Partner” for that training program. Program partners link their RecruitMe video recruiting page that allows the students the following:

- ✓ Direct access with – Ask Us Anything!
- ✓ View a video job board with openings.
- ✓ Apply for opportunities for work-based learning (WBL) events.
- ✓ Video Production of (4) recruiting videos.
- ✓ Review “Career Videos” to showcase the career pathway they are choosing.
- ✓ Direct access to be recruited.
- ✓ Employer Branding on what they do.



Schools try to provide work-based learning (WBL) experiences for students called “opportunities” such as job shadowing, shop tours, apprenticeships and more.

However, this can be hard for some schools to provide enough WBL opportunities for all industries. Pathways in Motion’s mission is to help develop these opportunities.

**We use a platform called: *RecruitMe***  
**see more: [www.recruitmetoday.info](http://www.recruitmetoday.info)**

We are asking for your help. First, we will provide you with a free account so your organization is listed within the community. Second, consider working with us to develop a WBL opportunity for local students. Development and posting of these experiences are at no cost.

To be a Program Partner sponsor, sponsor one school program for an annual \$1,500 donation and it is 100% tax deductible. We also offer other options to connect to multiple schools within a region. We offer a \$500 partnership to connect with out the video production services