



***Building a future skilled  
talent pipeline with  
Work-Based Learning  
(WBL) Opportunities.***





### ***About Us...***

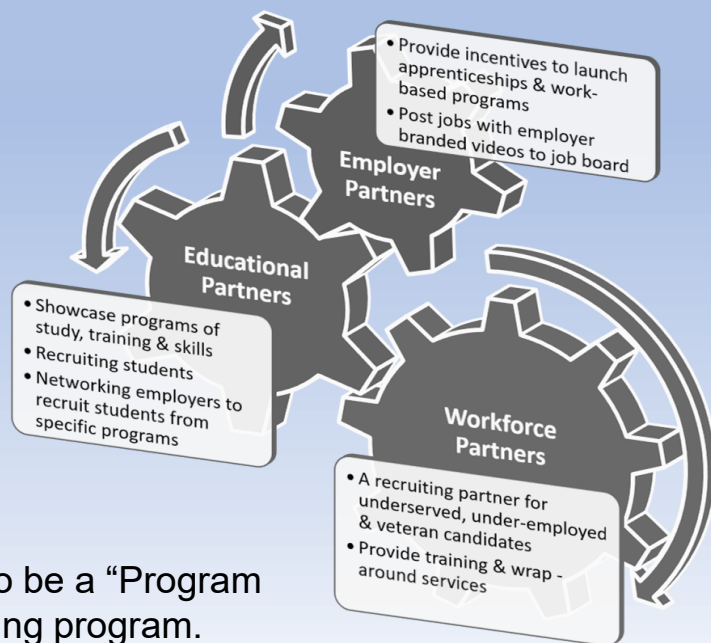
Pathways in Motion is a non profit organization focused on workforce development and working hard to keep America's diverse workforce educated and engaged.

Through a strong network of community services, eligible participants are provided key opportunities needed to further their education or obtain jobs or learn how to start their own business.

***What We Do...*** We connect with local employers, non profits, and associations and ask them to partner with their local schools.

To be specific, we want to understand the organization's industry and connect them with school programs that are training the skills to support that industry.

We ask these organizations to sponsor work-based learning (WBL) opportunities and sign-up to be a "Program or Resource Partner" for that training program.



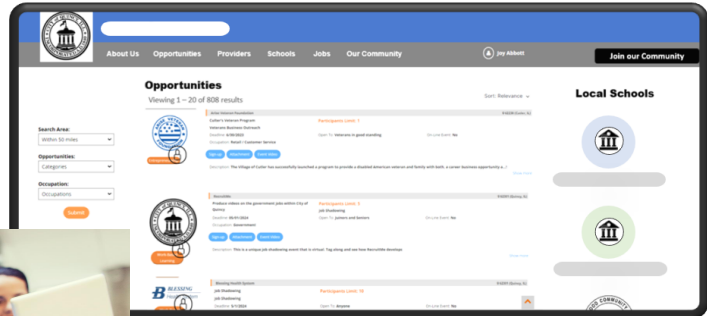
**Connecting these resources begins the community's journey to showcasing all diversity, equity, and inclusion opportunities offered.**

## ***What we are asking of your educational institution...***

Pathways in Motion uses a platform called **RecruitMe** to post these opportunities for students to review and apply within their community. This is where we build the school's program of study video recruiting pages.

For more information on RecruitMe go to:

[www.recruitmetoday.info](http://www.recruitmetoday.info)



We want to provide a free account to connect your school to our platform and begin building your recruiting page.

This account is at no cost (forever) to the school and students. We just ask that you assign an administrator to the account. Through the school's platform administrator, we will learn more about your programs of study.

Then, we go to work. We ask regional organizations to become either program or resource partners to your specific programs of study. This allows these organizations to post their recruiting page link to your page as a sponsor.

### **Benefits to the schools:**

- ✓ Career exploration through career videos.
- ✓ Donated video production of program of study videos to recruit future students.
- ✓ WBL opportunities to local experiences.
- ✓ Teachers can connect with local employers for additional program support.
- ✓ Brand awareness for school and programs.

### **Benefits to the partners:**

- ✓ Build industry awareness with career videos for a future talent pipeline.
- ✓ Post WBL opportunities to local experiences for students to apply.
- ✓ Post jobs on their video job board.
- ✓ Provide access to teacher and students to ask questions through "Ask Us Anything"
- ✓ Brand awareness for their organization.

